

What they're saying about G7 Masters



Find a G7 Master at idealliance.org/directory

G7 should not be mistaken as simply a marketing tool but used as a mechanism to be a better printer.

BRIAN TANKERSLEY, DIRECTOR OF OPERATIONS, LEWISBURG PRINTING COMPANY, LEWISBURG, TN

G7 calibration...has made it possible for all of our printing devices...to produce extremely similar results across multiple platforms and different substrates.

GARY BRINEY, VICE PRESIDENT, COLOR & TECHNICAL SALES, THE HENNEGAN COMPANY, AN RR DONNELLEY COMPANY, FLORENCE, KY

We believe there is no better way to match proof to press with such a small delta-E, than with the G7 method.

BOB REILLEY, VICE PRESIDENT OF OPERATIONS, CONTEMPORARY GRAPHIC SOLUTIONS, PENNSAUKEN TOWNSHIP, NJ

Brand integrity is critical to our clients...clients award large projects to facilities like ours which are well-equipped to print an entire project.

JOSE PUENTES, PRINT PRODUCTION MANAGER, THE AD ART CO., LOS ANGELES, CA

Press sheets are considered accepted once our G7 Master Printer runs to G7.

HAFELE AMERICA CO.

G7 has provided our customers with quicker turn-around times and similar visual appearance across a broad range of printing types.

JOE PRESTO, IT MANAGER, ALBERT SCREENPRINT, INC., NORTON, OH

G7 has enabled us to build a streamlined and consistent print workflow with just a small toolset and minimal operator training.

FREDDIE BAIRD, EXECUTIVE VICE PRESIDENT/ COO, QUANTUMDIGITAL, AUSTIN, TX

G7 brought immediate benefits to our operations that were immediately perceived by our customers.

FRANCISCO SILLER, QUALITY MANAGER, EUROSTAMPA, CINCINNATI, OH

By utilizing the G7 methodology we have enabled our pressmen to hit their target color much quicker and significantly reduce the amount of reworks for color.

BRIAN PYLANT, ELECTRONIC PREPRESS/COLOR MANAGEMENT, DISC MAKERS, PENNSAUKEN, NJ

We no longer need to attend long press runs as long as G7 method is followed.

HANSGROHE, USA

G7... allows complete control over what once was a chaotic process.

GERRY GERLACH, QA/COLOR MANAGEMENT, INTEGRITY GRAPHICS INC., WINDSOR CT



The majority of our customers expect G7 matches so they simply don't do business with companies that aren't G7.

HOLLAND HOUFBURG, OWNER, ARTECH PRINTING, MADISON HEIGHTS, MI

G7 is key to accurate and consistent color.

EDIE SIPE, DIRECTOR OF PREMEDIA, THINK PATENTED, MIAMISBURG, OH

Our customers are so confident they will receive consistent color among all our print devices that they no longer require press checks.

BRYAN HOGUE, OWNER AND G7 PROFESSIONAL, ADAMS LITHOGRAPHING, CHATTANOOGA, TN

G7 has helped us reduce costs, save time and gives us superior quality, for our clients, by helping automate color management with consistent results across multiple devices.

JASON O'LEARY, DIGITAL COLOR ANALYST, MERRILL CORPORATION, ST. PAUL, MN

After the G7 implementation, ink consumption was reduced by 10-15% and paper waste was cut by more than 30%.

GUAN JIAN, CHUTIAN PRINTING, CHINA

As a provider of robust production solutions for the printing industry, Canon Solutions America recognizes the value of the Idealliance G7 specification and its importance to its customers' business.

WILLIAM SCHUHLEIN, MANAGER SYSTEM SOLUTION SUPPORT, CANON SOLUTIONS AMERICA

About G7 Programs



G7® is an internationally recognized methodology for calibrating printing presses and proofing systems to a common visual neutral grayscale appearance.



G7 Master Qualification is granted to print facilities proven capable of performing the G7 methodology on proof and press by a certified G7 Expert.



G7 Experts are skilled in the fields of color management, process, and quality control for proofing and printing, and are certified to perform G7 Master Qualifications.



G7 Professionals are skilled in the fields of color management, process, and quality control for proofing and printing, and are certified to perform G7 Master Re-qualifications.



G7 Systems validate the ability of a software system to calibrate a printing device to G7 and are used by most G7 Master Qualified Printers.

Find G7 Experts & G7 Masters at idealliance.org/directory

The G7 methodology and its programs are operated globally by Idealliance, a not-for-profit trade association and the leading certifier of skills, systems, materials, and facilities required for state-of-the-art media production.