



News Release

For Immediate Release
Troy, Michigan – November 18th, 2014
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National / AZON Equipment Reaches Agreement to Distribute Datacolor Color Management Products

Troy, Michigan – November 18th, 2014 – National / AZON Equipment today has announced that it has reached an agreement with Datacolor to distribute the Spyder line of color management & measurement products into the reprographic, print for pay, sign making and in-house CRD marketplace.

A global leader in color management solutions, Datacolor has provided software, instruments and services to assure accurate color of materials, products and images to many of the world's leading brands, manufacturers and creative professionals. For more than 40 years, Datacolor has provided sales, service and support to the textile and apparel, paint and coatings, automotive, plastics, photography and videography industries in over 65 countries throughout Europe, the Americas and Asia.

The Datacolor Spyder products are used worldwide by creative professionals to expertly manage color workflow of cameras, monitors and printers. National / AZON Equipment will distribute the Spyder®4ELITE, SpyderPRINT™ and SpyderSTUDIO™, which are designed to provide creative professionals with accurate and consistent results.

- Designed for professionals who must match precise colors, the Spyder4ELITE is an easy-to-use calibration solution for all display devices that greatly improves workflow efficiency.
- SpyderPRINT is a full-featured solution chosen by professionals to manage color in their print output. By selecting any combination of print, ink and media in the software, SpyderPRINT provides a full assortment of tools to push the limits of advanced inkjets to create gallery quality prints in color and black and white.
- SpyderSTUDIO is a complete color calibration solution designed for professionals who need the highest level of color control in the studio and flexibility in post-production. The color calibration suite includes the Spyder4ELITE colorimeter, SpyderPRINT, and SpyderCUBE®, a 3-dimensional white and contrast balancing tool.

For Datacolor system pricing, availability, product specifications and marketing materials, please visit the reseller portal of www.azonequipment.com or call 800-260-0839 to speak with a product specialist.

About National / AZON Equipment

National / AZON Equipment is North America's largest Exclusive Canon Distributor and the only Contex Master Distributor. NAE is a leading distributor of hardware and software products, with a special focus on the reprographic, graphic arts & sign making markets. With manufacturing, sales and distribution facilities across North America, National / AZON Equipment continuously innovates to meet the ever changing needs of large format printing and scanning professionals. NAE has a nationwide presence in the marketplace and will continue to support the principle of reseller only sales to the print for pay and graphics industry.

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