

# Dynamic Reprographics takes on new scanning projects with ease



**PRODUCTS:** IQ Quattro 44" scanner and Nextimage 5 software

## CHALLENGE

A mediocre scanner can create a host of challenges. For Dynamic Reprographics, poor image quality and a non-intuitive interface made scanning a frustrating endeavor. Some large projects couldn't even be accepted because the post-scanning editing time was cost prohibitive.

## SOLUTION

The reprographics shop brought in an IQ Quattro Contex scanner to do side by side comparisons with its existing scanner. The difference was like night and day. Easy to use, high quality results, and automated functionality drew praise from the team.

## RESULTS

Dynamic Reprographics can easily handle projects of all sizes, and deliver quality results at a fraction of the time. The shop is now courting new client in the arts communities for scanning projects it couldn't accept before.



**Our job is to make our customers look good so they can win more business.**

Jarrett Hirtz  
 Color Production Manager  
 Dynamic Reprographics

## Background

Dynamic Reprographics is a 44-year old company with a large customer base of architects, engineers, and others in the construction industry. Customers regularly turn to the reprographics shop to produce RFQ presentations, blueprints and scans.

## CHALLENGE

### Quality matters

Scanning is a daily activity at Dynamic, from a few times a day to round-the-clock for large-scale archiving projects. Dynamic relied on

its relatively new scanner, but it was challenging to use and its mediocre output required significant editing.

Rarely did Dynamic turn away jobs, but there were some projects that the company couldn't accept. Color Production Manager Jarrett Hirtz comments, "Some projects required a ton of digital editing, while others just wouldn't work out." He adds, "The scanner couldn't pick up watercolor artwork or blueprints with light lines." He adds, "Line weights in a plan set is critical information. If not

scanned accurately, a building has the potential to be built incorrectly.”

## SOLUTION

### Side by side comparisons

Setting out to improve operations and scan quality, Dynamic brought in a 44-inch Contex IQ Quattro large format scanner with Nextimage Repro, for side by side comparisons.

The Contex scanners are competitively priced, which Dynamic valued. Moreso, the Dynamic team marveled over the scanner’s speed, image quality, and productivity.

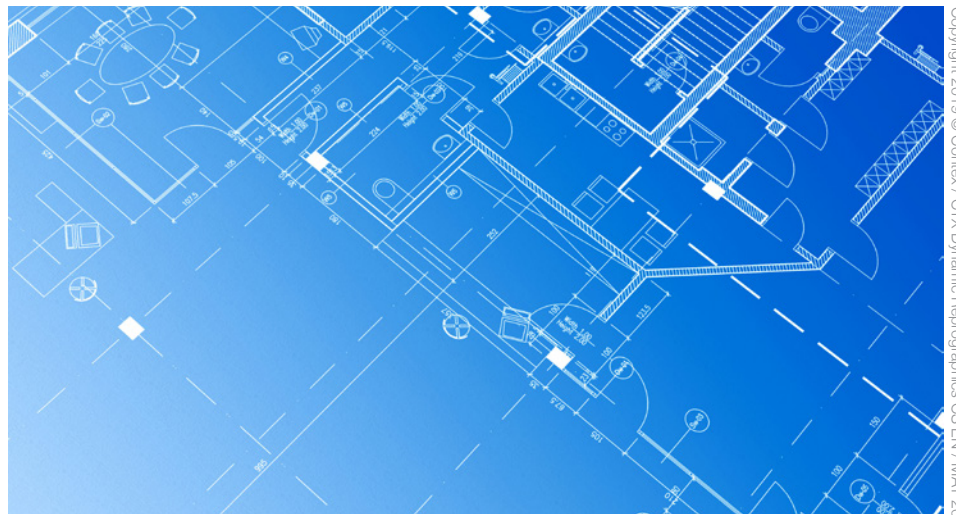
It was a no brainer.

“Our previous scanner had banding issues, and we’d get variations of light and dark strips. With the Contex scanner, we get a nice, clean uniform look. What you put in the machine is what it reproduces. There’s no work afterwards.”

“The results were remarkable, with just a push of the button,” Hirtz notes. “The main thing for us is the color adjustment. Not having to do anything on the back end after we’re finished makes the scanning process easy. The Contex scanner is very intuitive.”

### Nextimage eliminates steps and Photoshop

“We love the capabilities of Nextimage. Before, we had to manually rotate documents after the scan. With a click of the button, it automatically rotates. We can assign the whites to be whiter or the darks to be darker. It displays in real time, with the adjustments already made. I can tell it to be whatever color I want,” comments Hirtz. “It’s as close to Photoshop results before you even



Faint lines in a blueprint or watercolor artwork are easily captured with the Contex IQ Quattro, giving Dynamic Reprographics confidence with every scan.

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## The Contex scanner is a game changer.

Jarrett Hirtz, Color Production Manager, Dynamic Reprographics

run the job. The user friendliness of Nextimage is what surprised me the most.”

Hirtz’s team uses the Nextimage scanning software to automatically set sizes, adjust colors, change orientation, and add page numbering. Previously, this was a labor-intensive process, especially for large projects as each scanned file was edited in Photoshop to remove black lines or correct banding issues, then saved and compressed.

“Before, we had to look at each PDF to check the quality, and edit accordingly. Today, we still check the PDFs. Fortunately now, we don’t have to edit each one.” comments Hirtz.

With the new Contex large format

scanner, Dynamic simply checks the first scan in a large project, establishes the settings, then begins the scanning process. The new workflow completes the entire scanning process in a fraction of the time.

## RESULTS

### Generating more revenue

Dynamic recognizes the potential for increasing its earnings with the investment of a Contex scanner. “We can now reach out to local artists, to help them reproduce or archive their valuable artwork,” Hirtz notes.

“Employee satisfaction is a big part of our company, and reducing employee frustration in the workplace is important,” comments Hirtz. “We make sure people are happy with the tools they are working with.”

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